

G-2
Sub 7 67. (AMENDED) The method of claim 59, further comprising providing live assistance to said remote facility to assist browsing said first or said second database.

Please add the following new claims:

--88. (NEW) An apparatus to market goods or services over an electronic network, comprising:

Sub 3
a first computerized central communications facility linked to a second computerized central communications facility and to a customer at a remote facility, said first computerized central communications facility having information relating to goods or services stored in a database, said first computerized central communications facility having a processor programmed to:

receive from said customer a request to at least one of search, browse and access said database for information of interest;

enable said customer to at least one of search, browse and access said database for information of interest;

transmit said information of interest from said database to said computerized remote communications facility;

direct said customer to said second computerized central communications facility, said second computerized central communications facility having information relating to goods or services stored in a database; and

periodically update said database in said first or second computerized central communications facility.

Sub 11 89. (NEW) A first computerized central communications facility connected to a network of other computerized central communications facilities in which at least one of said other computerized central communications facilities provides information relating

to goods or services in competition with said first computerized central communications facility, said first computerized central communications facility comprising:

a database of information relating to goods or services;

a communication device for communicating with a customer at a remote facility;

and

a processor programmed to:

receive from a customer at a computerized remote facility a request to search, browse or access the database,

enable said customer to at least search, browse or access the database for information of interest,

communicate the information of interest to said customer,

direct said customer to one of said other computerized central communications facilities that has information relating to goods or services in competition with said first computerized central communications facility, and

periodically update said database of information relating to goods or services.--

REMARKS

This Amendment is submitted as a supplement to the Request for Continued Examination ("RCE") which was filed on September 3, 2002. The RCE was filed in response to the Advisory Action in which the Examiner denied entry of Applicant's amendment stating that the amendment would require further consideration on the part of the Examiner. Accordingly, Applicant filed an RCE to request entry of the amendment and reconsideration on the merits. The instant Supplemental Amendment amends claims 50 and 67 to further define the claimed invention, adds new claims 88-